

ABSTRACT

Gift card forms and methods of making and using gift card forms are disclosed. The gift card form permits uniquely messaging each gift card. An appropriate gift card form can be printed at a time after manufacturing to allow a vendor to personalize the gift card. Additionally, order information, such as billing information, can be printed on the gift card form at the same time that the gift card is personalized. The gift card form can be kept as a record with the order information.